

# Tom Gandy



## Sponsorship Proposal

2025 Edition – Version 1.0

# Tom Gandy The Isle of Man's Professional

**Born and bred on the Isle of Man, 2017 Champion Tom Gandy is one of the most exciting golfing talents to emerge from the Island in years.**

Tom was born in Douglas, Isle of Man, in 1992. He grew up playing pitch and putt with his mum at Port Erin, before graduating to junior golf at Rowany Golf Club with his dad and two brothers. He first announced his presence on the Isle of Man golfing scene as a 16-year-old in 2008, shooting a junior course record 66 in the second round of the Men's Isle of Man Golf Championships.



Tom gained a First-Class Honours Degree in Business Management from the Isle of Man International Business School in 2013 before spending 3 years in the England 'A' set-up, representing his country in a number of international fixtures. During his time with the England team, he scored victories in the 2014 Lagonda Trophy (tying the all-time scoring record) and the 2015 Lancashire Links Trophy, as well as reaching the Quarter Final of the 2016 English Amateur Championships.

After winning the Isle of Man Championship in 2017, Tom turned professional at the end of the year. In keeping with a number of household names in the sport, Tom started his career primarily on the EuroPro Tour, playing in both 2018 and 2019 seasons and qualifying for the end of year Tour Championship event in Spain in both seasons as one of the Top 60 players on the Order of Merit. Tom's maiden win as a professional came on the Jamega Tour in May 2019 at the Royal Ascot Cup, before a fantastic run of form saw him notch up seven consecutive Top 10 finishes, which carried him through to the final Stage of European Tour Qualifying School (Q School). Here Tom left some famous names in his wake as he achieved his 2019 objective of securing a full Challenge Tour card, only narrowly missing a full European Tour card by a single shot.

Between 2020 and 2022, Tom played in a mixture of European Tour and Challenge Tour events, securing a Tied 36<sup>th</sup> finish in the 2020 Portugal Masters and a Tied 27<sup>th</sup> finish in the 2021 Canary Islands Championships, both on the European Tour, as well as a Challenge Tour Top 10 in the 2021 Euram Bank Open in Austria. His best finish to in 2022 was tied 56<sup>th</sup> in The Hero Open in Scotland, including an incredible back 9 of 29 shots, containing 7 consecutive birdies, in the opening round. After competing in a mix of Challenge Tour and UK Clutch Tour events in 2023, he returned to the UK Clutch Tour in 2024 and will do the same in 2025 as he works to regain his DP World Tour status.



# Brand Ambassador

**Especially suited to companies with strong Manx links and immense local pride in their island, association with Tom offers a number of unique benefits.**

Reaching into the Community - Supporting a local athlete as he attempts to replicate his success on the Island on a wider stage offers Isle of Man based and headquartered companies the chance to celebrate their Island roots and engage with the community that they call home. Tom's popularity on the Island is reflected in his press coverage and social media following where he is a role model to young athletes across all sports on the Island, as well as a talisman to golfers of all ages as he carries the Manx flag to the mainland in his quest to put the Island firmly on the world golfing map. Tom was voted Isle of Man Sports Ambassador of the year in 2019 and Sportsman of the Year in 2020, as well as receiving nominations in 2021 and 2022.

Local Brand Exposure - As the only Isle of Man golfer currently competing on a professional tour, Tom has generated significant interest in the local media; he is a frequent guest on Manx Radio and regularly graces the sports pages of the weekly print titles. He has represented his main sponsor for the past 3 years, IFGL, at events not only on the Island, but internationally, as well as taking part in various pro-am events with sponsors, both in the UK and overseas.



National / International Brand Exposure - With a captive audience of potential customers already on the Island, perhaps the best opportunity to benefit from Tom's exposure and success this year is through advertising beyond the Isle of Man, reaching out to potential visitors to the Island from the UK and beyond. With the Clutch Tour again set to receive regular exposure on Sky TV, Tom can help your company reach a truly international audience and project your brand into homes around the globe. In addition to his narrative, as the golfer who sails nearly two hundred miles each week to see his family in between tournaments, there is the opportunity for visible branding, which will be seen by live spectators, in the sporting press, and by TV viewers via the Sky coverage.



# Package

## Platinum Package – One Available

- Prime golf shirt chest position for company logo.
- Two exclusive golf day support packages (one on Isle of Man, one on mainland if required).
- Use of Tom's image as a Brand Ambassador.
- Eight sponsored Social Media posts per month.
- Hospitality event at European Tour/Challenge Tour event
- Private Golf Day with Tom on the Isle of Man

## Gold Package – One Available

- Company logo on sleeve of golf shirt.
- One exclusive golf day support.
- Use of Tom's image as a Brand Ambassador.
- Monthly blog during the season.
- Six sponsored Social Media posts per month.

## Silver Package – One Available

- Company logo on golf bag panel.
- Use of Tom's image as a Brand Ambassador.
- Start and end of season blog.
- Four sponsored Social Media posts per month.

## Bronze Package – One Available

- Company logo on side of golf cap.
- Use of Tom's image as a Brand Ambassador.
- Two sponsored Social Media posts per month.

## Tournament Entry / Travel Sponsorship

- Personal update social media message from Tom each day of the Tournament.
- Your company logo on Tom's golf cap for the event.
- Tom Gandy Mizuno golf shirt
- Signed Tom Gandy Mizuno baseball cap.
- Personal report from Tom at the end of the event.

**SCHEDULE 2025**

*Clutch Tier 1*

SPRING 2025	SUMMER 2025
01 AL AIN 18 - 20 MAR   UAE 🇦🇪	09 CLANDON REGIS 03 - 05 JUN   UK 🇬🇧
02 LA VIE 25 - 27 MAR   OMAN 🇴🇲	10 FOREST PINES 18 - 20 JUNE   UK 🇬🇧
03 AL MOUJ 01 - 03 APR   OMAN 🇴🇲	11 OXFORD GC 08 - 10 JUL   UK 🇬🇧
04 AL HOUARA 24 - 26 APR   MOROCCO 🇲🇦	12 VENUE TBC 15 - 17 JUL   UK 🇬🇧
05 AL HOUARA 29 APR - 01 MAY   MOROCCO 🇲🇦	13 SOUTH STAFFS 22 - 24 JUL   UK 🇬🇧
06 ST.MELLION 20 - 22 MAY   UK 🇬🇧	14 MANNINGS HEATH 13 - 15 AUG   UK 🇬🇧
07 BELTON WOODS 28 - 30 MAY   UK 🇬🇧	15 REDDITCH 29 - 31 JUL   UK 🇬🇧
08 HEYTHROP PARK 13 - 15 MAY   UK 🇬🇧	16 CUMBERWELL PARK 05 - 07 AUG   UK 🇬🇧
AUTUMN 2025	TOUR CHAMPS
17 CASTLE ROYLE 09 - 11 SEP   UK 🇬🇧	19 AL HAMRA 21 - 23 OCT   UAE 🇦🇪
18 AL ZORAH 14 - 16 OCT   UAE 🇦🇪	

**£150,000 Prize Purse**

SIGN UP AT [WWW.CLUTCHPROTOUR.CO.UK](http://WWW.CLUTCHPROTOUR.CO.UK)

CLUTCH PRO TOUR | TOUR | Mizuno | Rapsodo GOLF | S | MIZUNO | Mizuno

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