Taylor Paul



Sponsorship Proposal



2025 Edition - Version 1.0

Taylor Paul

Buckinghamshire Professional



Taylor started playing golf when he was 5 years old. No one else in his family played golf at the time, but his dad had started playing and couldn't find a baby-sitter so Taylor had to go to the range with him. After picking up his first club, he was hooked and has never looked back

Taylor was part of the U12, U14, U16, U18 teams for the Berkshire Buckingham & Oxfordshire county, playing for the first team for 3 years. However, his proudest moment as a junior was when he was selected to represent England at U16 level. He retained this National recognition as a member of the U18 regional squad.

Other amateur highlights for Taylor included multiple County victories, being crowned the Midlands U16s Champion, and an appearance in the Quarter Finals of the English Amateur Championships.

Relinquishing his amateur status in 2013, Taylor made an electric start to his professional career, competing on the UK Clutch Pro Tour where he managed to pick up his first professional win in his rookie season. Fittingly, this came at his local course, Harleyford Golf Club in Marlow, where his 14 under par total across the 3 rounds was good enough to secure a 2 stroke win.





Local Ambassador

Especially suited to companies with strong local links, association with Taylor offers a number of key benefits.

Reaching into the Community - Supporting a local athlete as he attempts to build on his early success and showcase his talents on a wider stage offers local companies the chance to celebrate their roots and engage with the community. Still living and practicing locally, Taylor maintains his lifelong ties to Buckinghamshire. His competitive record at Harleyford Golf Club is excellent, and he will undoubtedly be one of the favourites for the local Clutch Tour events at both Oxford Golf Club and Castle Royal Golf Club toward the second half of the season. These, and other UK Clutch Pro Tour events, offer sponsors the opportunity to take part in the associated pro-am events.



<u>National / International Brand Exposure</u> – Beyond the South of England, this year's Clutch Pro Tour takes on a much more international feel, with tournaments in the Middle East and, for the first time, North Africa. Sponsorship permitting, Taylor will compete in the UAE, Oman, and Morocco, potentially reaching ex-pat and overseas customers of companies with a truly international reach. These events also offer pro-am opportunities, as well as bespoke days and events for sponsors by arrangement.





Package

Platinum Package - One Available

- Prime golf shirt chest position for company logo.
- Two exclusive golf day support packages (one of which can be overseas by negotiation).
- Use of Taylor's image as a Brand Ambassador.
- Eight sponsored Social Media posts per month.
- Hospitality event at European Tour/Challenge Tour event
- Private Golf Day with Taylor at Harleyford GC

Gold Package - Two Available

- Company logo on sleeve of golf shirt.
- One exclusive golf day support.
- Use of Taylor's image as a Brand Ambassador.
- Monthly blog during the season.
- Six sponsored Social Media posts per month.

Silver Package - One Available

- Company logo on golf bag panel.
- Use of Taylor's image as a Brand Ambassador.
- Start and end of season blog.
- Four sponsored Social Media posts per month.

Bronze Package - Two Available

- Company logo on side of golf cap.
- Use of Taylor's image as a Brand Ambassador.
- Two sponsored Social Media posts per month.

Tournament Entry / Travel Sponsorship

- Personal update social media message from Taylor each day of the Tournament.
- Your company logo on Taylor's golf cap for the event.
- Taylor Paul Puma golf shirt
- Signed Taylor Paul Ping baseball cap.
- Personal report from Taylor at the end of the event.



